

ANNUAL HOUSTON WOMEN'S *Festival*

EVENT GUIDE RATE SHEET

The Houston Women's Festival is a celebration of women's music, art, culture and community with an emphasis on the rich diversity of the Gulf Coast region. The festival attracts women and their friends and families from throughout Texas and beyond.

Founded in 1995, the event has averaged 1406 ticket buyers per year over the past four years. In addition to ticket buyers, approximately 300 participants are in attendance as vendors, volunteers, musicians, artists, guests and media representatives.

The Event Guide allows you to reach a strong community and a loyal audience. The souvenir program introduces the wonderful performing artists, vendors and organizations participating in the festival. It is a professionally designed publication documenting a memorable event. Please take this opportunity to advertise your business, event or organization as part of this community celebration.

DISTRIBUTION PLAN

1000 event guides are printed and distributed free throughout the festival. The festival is produced by the Athena Art Project, a nonprofit organization supporting the artistic endeavors of women. Thank you for joining with us to serve our community.

RATES

| SIZE | W x H | COST |
|---------------------|-----------------|-------|
| Full Page | 4 1/2" x 7 1/2" | \$200 |
| 1/2 Page Horizontal | 4 1/2" x 3 3/4" | \$140 |
| 1/4 Page Vertical | 2 1/4" x 3 3/4" | \$100 |
| 1/8 Page Vertical | 2 1/4" x 1 3/4" | \$60 |

FORMAT

All artwork must be furnished in electronic format as a TIF, Quark or high-resolution JPG file.

The entire publication will be printed on 70-pound, high-gloss paper and will be in black ink. All material supplied must be in black-and-white.

Ad space may only be reserved by sending a complete and final ad along with the appropriate payment.

DEADLINE

For ad deadlines, please
contact 713-861-3316,
info@hwfestival.org



CONTACT US

Sponsorship opportunities and vendor booths are also available. For more information, access our web site at: <http://www.hwfestival.org>, send a message to: info@hwfestival.org, or call: 713-861-3316.

HOUSTON WOMEN'S *Festival*

ADVERTISING ART & COPY PROCESS SHEET

Date: _____

Advertiser: _____

Contact Name: _____

Phone Number: _____ Fax Number: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

E-Mail Address: _____

Notes:

| |
|--|
| COST OF AD |
| \$ _____ |
| AMOUNT PAID |
| \$ _____ |
| To place an ad, send ad and appropriate payment. |

ADVERTISING SPECIFICATIONS

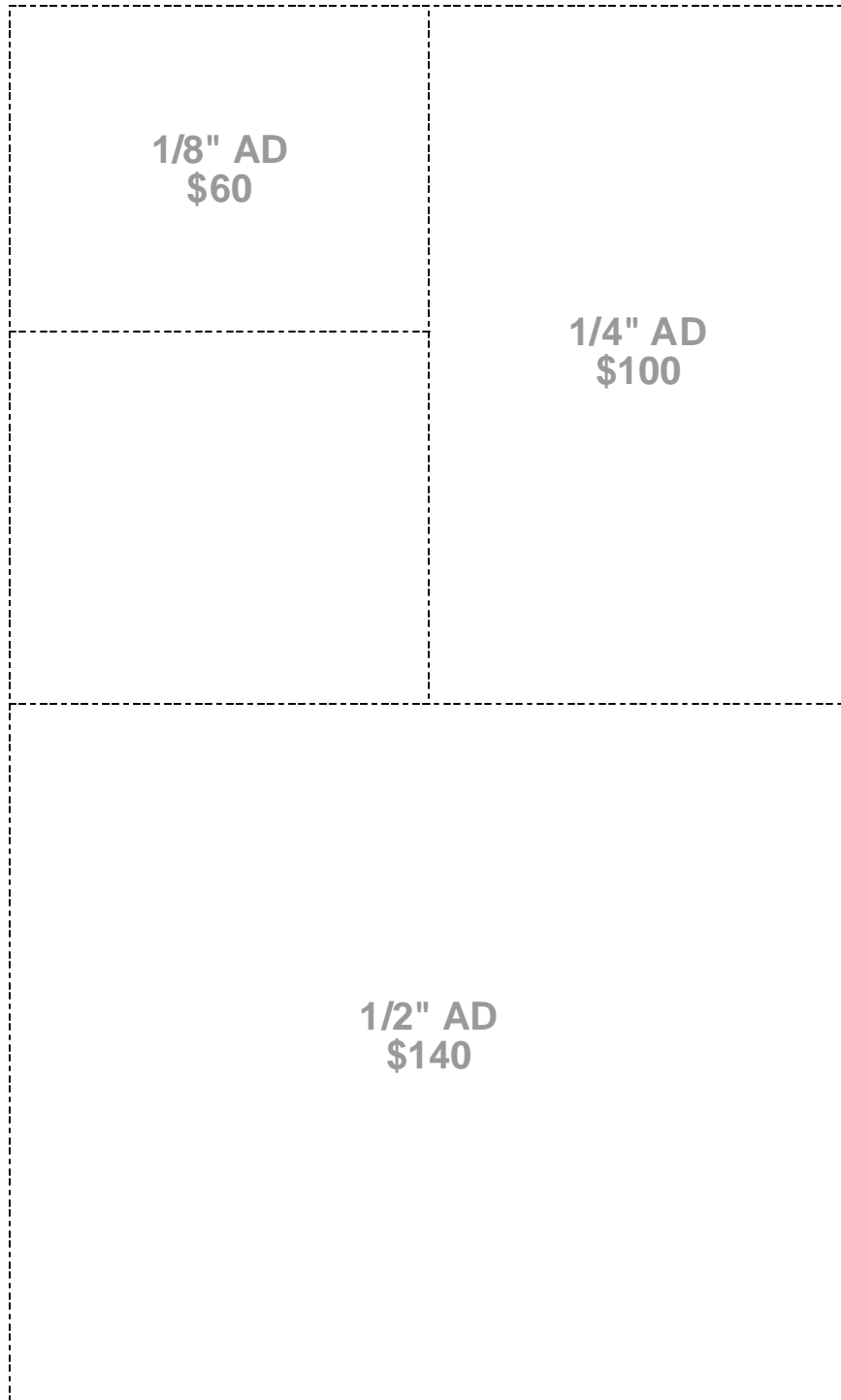


- ___ Full Page
 - ___ 1/2 Page
 - ___ 1/4 Page
 - ___ 1/8 Page
- Please furnish artwork in electronic format as a TIF, Quark or high-resolution JPG file.
- See next page for dimensions.

Mail to: HWF P.O. Box 70102
Houston, TX 77270-0102
or call: (713) 861-3316
E-mail: info@hwfestival.org

ADVERTISEMENT LAYOUT SHEET

FULL PAGE AD \$200



COMMENTS: _____
